

Decade for Decisive Action: Reset. Reimagine. Rebuild.

Singapore Apex Corporate Sustainability Awards 1 October, 2020

GCNS Virtual Summit 13-15 October, 2020

SINGAPORE APEX CORPORATE SUSTAINABILITY AWARDS CEREMONY

1 OCTOBER 2020























ABOUT THE AWARDS

BUSINESS OPPORTUNITIES

Rigorous application process provides greater insights on businesses policies and practices, unlocking new business opportunities.

RECOGNITION

Provides the most prestigious form of recognition for companies who have demonstrated excellence in their sustainable practices and solutions

CAPACITY-BUILDING

Highlights exemplary business practices and innovative solutions in sustainable development, promoting learning among the business community

NETWORKING

Facilitates meaningful connections and potential strategic partnership opportunities



2020 Singapore Apex Corporate Sustainability Awards Ceremony 1 October 2020

Time	Programme
1755 hrs	Arrival of Guest-of-Honour at Venue
1800 hrs	Arrival at Ballroom Address by President, Global Compact Network Singapore Launch of 15th Anniversary Celebrations Video (TBC)
1805 hrs	Fireside Chat with H.E. Mdm Halimah Yacob, President, Republic of Singapore and Mr Lim Boon Heng, Chairman, Temasek Holdings
1915 hrs	Apex Awards Ceremony
1930 hrs	Cocktail Reception
2000 hrs	End of event



GCNS VIRTUAL SUMMIT 2020

Decade for Decisive Action: Reset. Reimagine. Rebuild.

13-15 OCTOBER 2020























ABOUT THE SUMMIT

BUSINESS OPPORTUNITIES

Creates business opportunities for companies to collaborate towards achieving the United Nations' Sustainable Development Goals

NETWORKING

Convenes like-minded professionals, enabling insightful conversations on sustainable development

CAPACITY-BUILDING

Provides the platform to help businesses begin, deepen and broaden their sustainability journeys



DECADE FOR DECISIVE ACTION: RESET. REIMAGINE. REBUILD.



About Decade for Decisive Action

This being GCNS' 15th anniversary, we are marking this milestone with a special campaign called "Decade for Decisive Action".

This campaign aims to inspire our community to take concrete actions for the SDGs and get more companies and youths to join the movement.



DECADE FOR DECISIVE ACTION: RESET. REIMAGINE. REBUILD.

The notion of Business-as-usual is shaky; we have abused the limits of our physical world and have contributed to the various crises that we face today. There is an urgent need to:

RESET



Reset the ways in which we conduct our activities

REIMAGINE



Reimagine ways of doing business that are both responsible and resilient

REBUILD



Rebuild our economies towards a future in which the communities, planet and businesses thrive.



KEY HIGHLIGHTS: WE'RE GOING VIRTUAL!

PLENARIES

FIRESIDE CHATS

GCNS SUMMIT 2020: HERE'S WHAT TO EXPECT











VIRTUAL SITE VISITS

VIRTUAL COFFEES WITH CEOS

NETWORKING

In a rapidly transforming world and due to the challenges we currently face, GCNS has taken a decisive action to go virtual for all its events, including the flagship Annual Summit.

We will be harnessing this as an opportunity to go beyond borders, bringing the Summit to regional and global audiences.

PROGRAMME

GCNS Virtual Summit Decade for Decisive Action: Reset. Reimagine. Rebuild. 13 – 15 October 2020									
Day	Da	Day 1 Day 2			Day 3				
Theme	Reset		Reimagine		Rebuild				
0900 am – 1000 am	Opening keynote & fireside chat: "Pushing the reset button: leading business in the next decade"		Panel Discussion: "Towards a tipping point: the imperative to shift focus from shareholders to stakeholders"		Panel Discussion: "ESG Reporting, Corporate Governance and Sustainable Finance: keys to accelerating action towards the SDGs"				
1000 am – 1015 am	Coffee Break / Engagement quiz		Coffee Break / Engagement quiz		Coffee Break / Engagement quiz				
1015 am – 1115 am	Panel Discussion: "Rebuilding purpose-driven businesses"		Panel Discussion: "Rethinking global supply chains towards resilience"		Fireside Chat: "Youth SDG Champions are key to a sustainable future" Prize Presentation of the Young SDG Leaders Award				
1115 am – 1130 am	Coffee Break / Engagement quiz		Coffee Break / Engagement quiz		Coffee Break / Engagement quiz				
1130 am – 1230 pm	Virtual site visit + Coffee with CEO	SME Strategy Series: "Scenario Planning and managing change in rapidly evolving world"	Virtual site visit + Coffee with CEO	SME Strategy Series: "Capabilities development towards a resilient supply chain"	Panel Discussion: Rebuilding partnerships to achieve the Sustainable Development Goals				
0700 pm – 0800 pm	[Youth Track] Panel Discussion: "Future of Food Production"		[Youth Track] Panel Discussion: "Food Packaging and Food Waste"		Closing keynote + fireside chat: "Looking forward: making this the Decade for Decisive Action"				
0800 pm – 0900 pm	[Youth Track] Workshop: "Carbon Footprint"		[Youth Track] Fireside Chat: "Voices of Youth in Sustainability"		-				

JOIN US.

BE PART OF TWO OF THE MOST EXCITING, WELL-ATTENDED & PRESTIGIOUS SUSTAINABILITY EVENTS IN SINGAPORE.

- Increase brand visibility and impact: your contribution provides access to both the Awards and the Summit
- Redeem complimentary Summit

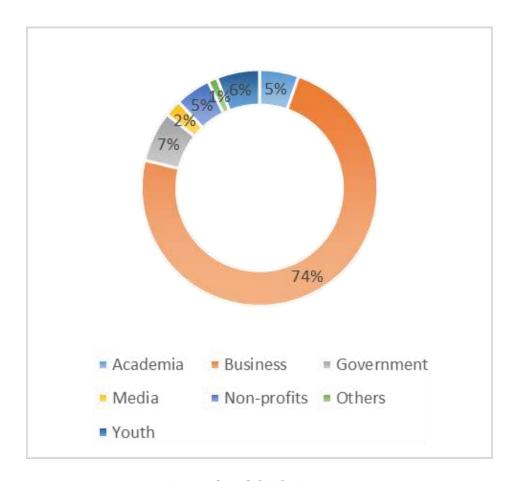
 Obtain 2.5 times tax deductibility on 80% of your contribution

Gain speaking opportunities

PARTICIPANT PROFILE

The Summit and Awards attract over 500 participants from Singapore and the region:

- Academia
- Consultants & Strategists
- Corporate Development & Communication Managers
- C-suite Executives
- Entrepreneurs
- HR, Legal, & Compliance Professionals
- Non-Profit Organisation Representatives
- Policymakers
- Sustainability Professionals
- Trade Union & Co-operative Leaders
- Youth



Data for 2019 Events



FEEDBACK FROM PAST PARTICIPANTS

"The GCNS Summit was an interesting learning and networking session that focused on sustainable development. There were several interactive breakout sessions through which participants were given opportunities to select the subject topics they were interested in.

'A Tangled Web - Overcoming the Challenges in Building Sustainable Supply Chains' was a very constructive breakout session which addressed the challenges SMEs face in developing a sustainable supply chain, along with the risks associated if such challenges are not appropriately addressed.

The other breakout session which I attended was also interesting -"Developing the Workforce of the Future - Utilising Untapped Sources of Manpower" conducted in a Human Library format, in which real people were on loan to participants to share their life experiences. Being a foreigner, I thought the site visits organized by GCNS were also a good experience."

Ms Vajira Karunathilake Head of Quality Assurance, Dilmah Ceylon Tea Company PLC

FEEDBACK FROM PAST PARTICIPANTS

"I enjoyed GCNS' 2019 Summit hugely. In prompting attendees to 'reimagine business for resilience' the conference provided a springboard from which to network and hear from like-minded individuals.

And, in ensuring representation from government, civil society and the corporate sphere, GCNS enabled us to explore our shared goals from different sector perspectives. We were able to identify opportunities that perhaps we might not have seen if we'd remained in our silos – these opportunities, this broader visibility, will be critical in helping us to move forward together.

I look forward to attending the Summit again in 2020."

Ms Ellie Gill Jones
Strategic Partnerships Manager, East Asia
British Council

CONTRIBUTION OVERVIEW (during Virtual Summit)

Partner category	Gold	Silver	Bronze
Contribution	SGD 10,000	SGD 7,000	SGD 4,000
250% Tax Deductible amount	SGD 8,000	SGD 5,600	SGD 3,200
Mention in opening screen of session	V	V	$\sqrt{}$
Mention in end credits of session	$\sqrt{}$	\checkmark	$\sqrt{}$
E-goody bag insert (eg: reports, discount coupons, promotional materials etc)	3 inserts	2 inserts	1 insert
Verbal Mention by Emcee at the beginning of each session	$\sqrt{}$	-	-
Complimentary tickets	20	12	8
Listing as partner in media release	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
Number of mentions as partners on GCNS Facebook and LinkedIn platforms	6 (3 mentions on each platform)	4 (2 mentions on each platform)	2 (1 mention on each platform)
Dedicated EDM on partner's sustainability story	V	-	-
Named as host of a session*		-	-
Opportunity to host a virtual site visit*	V	-	- :

^{*}Subject to topic suitability and approval by GCNS Summit Advisory

CONTRIBUTION OVERVIEW (during Awards Ceremony)

Partner category	Gold	Silver	Bronze
Contribution	SGD 10,000	SGD 7,000	SGD 4,000
250% Tax Deductible amount	SGD 8,000	SGD 5,600	SGD 3,200
Exclusive Awards Ceremony Networking*	1	1	-
*pending approval from Honoured Guests office			
Verbal Mention by emcee at Awards Ceremony	$\sqrt{}$	-	-
Logo acknowledgment on programme booklet	V	\checkmark	V
E-goody bag insert (eg: reports, discount coupons, promotional materials etc)	3 inserts	2 inserts	1 insert
Acknowledgement in post event highlights	V		V



PAST PARTNERS











Strategic Partners







2019 Platinum Partners







2019 Gold Partners













2019 Carbon Offset Partners





2019 Silver Partners

















2019 Bronze Partners

■ FairPrice













2019 Outreach Partners























2019 Media Partners













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